



islands of the world
FASHION SHOWCASE

Jackson Burnside III Fashion & Design Award Challenge

Name: _____

Profession: _____

Company Name/Place of Employment: _____

Company Address: _____

Home Address: _____

Postal Address: _____

Telephone: Office: _____ Home: _____

Mobile: _____ Fax: _____

Email Address: _____ Website: _____

N.B.: By signing and submitting this Application acknowledges that he/she has read and accepted the terms of participation as outlined and contained in both the Agreement and General Rules for participation in the Islands of the World Fashion Showcase.

Applicant Signature

Date

Mode Iles, Ltd., 34A Nassau Street, P.O. Box N.7474, Nassau, N.P., The Bahamas
Tel: 242-424-2345 Fax: 242-327-0123

Email: info@islandsfashionweek.com / info@islandsfashionshowcase.com

Website: www.islandsfashionweek.com / www.islandsfashionshowcase.com

Rules

In honour of the late Bahamian architect, artist, and cultural icon, Jackson Burnside III, the Fashion & Design Award Challenge aims to integrate the design disciplines of the building and architectural industries with that of fashion. Its aim is to invite and challenge professionals to think outside the parameters of their respective disciplines in order to design and create wearable fashion using the materials and tools of their trades. The Award will highlight and recognize the synergies that exist between architecture, its affiliated professional branches, and fashion. It draws on the individual's creative skills to develop a design which incorporates products and styles derived from the respective professions, and which easily transforms into a wearable garment. It encapsulates a holistic approach to design, artistry, and fashion.

1. Applicants must be professionals (e.g. engineer, architect, interior designer) in the design and building industry.
2. Applicants are required to deliver:
 - (a) a detailed written proposal outlining/describing their proposed submissions
 - (b) a completed official application form and Agreement
 - (c) a short biography of their personal and professional background
 - (d) two (2) colour passport-sized photographs

to the offices of Mode Îles Ltd. at 34A Nassau Street, Nassau, Bahamas, or via electronic means at info@islandsfashionshowcase.com on or before the PROPOSAL DEADLINE of DECEMBER 10th 2011.

3. Refinement or changes from the initial proposal to the final completed submission are allowed but the general concept of the initial proposal must be retained.
4. The final completed submission must be made of materials normally used in the building industry or be non-typical textiles.
5. Applicants should also submit a digital photographic progress report of the manufacturing process of their submission.
6. The final completed submission must be functional and wearable on a human form, ready for both presentation on the runway and in static display form.
7. The final completed submission is to be delivered display ready to the National Art Gallery of The Bahamas, West Hill Street, Nassau, Bahamas to be available for judging by 12 noon on APRIL 23rd 2012. No late entries will be accepted.

Prizes

1. Submissions will be showcased in a public exhibition that will be mounted at Doongalik Studios, #18 Village Road during the Islands of the World Fashion Showcase in May 2012
2. Submissions will be highlighted by the local, regional and international media during Fashion Showcase
3. Applicants will be eligible to win the coveted Jackson Burnside III Fashion & Design Award
4. The winner of the Jackson Burnside III Fashion & Design Award will be announced on May 5th and will be spotlighted on an internationally syndicated television show.
5. The winner will also be afforded a feature spread in the Insitu Arch Magazine