



islands of the world
FASHION SHOWCASE

General Rules

1. Background

- 1.1 The organizers have produced and organized the event known as “Islands of The World Fashion Showcase” (“IWFS”) and any derivatives thereof to showcase both *prêt à porter* and couture fashion of both experienced and new designers either based in or originating from developing island states around the world. The event will highlight and promote cultural diversity and the creativity in design represented through the islands.
- 1.2 The organizers have also established a “collective label” known as “ExÎles” under which various selected designers agree to be so represented.
- 1.3 ExÎles may also take action to purchase designs from designers or represent designers as agent for their own labels.
- 1.4 The organizers are also at liberty to organize, sponsor, or participate in any other fashion event whether via electronic media or otherwise.

2. Venue

- 2.1 The organizers of Islands of The World Fashion Showcase will, in their sole discretion, arrange to hold the event or derivatives of it in any location deemed appropriate for the overall mission and vision of the event.
- 2.2. The shows shall be held in a location suitable for both presentation of the designs and hospitality for guests and press.

3. Date

- 3.1 IWFS shall take place during the month of May or November in each year that it is organized.
- 3.2 The specific date within the month of May or November shall be published no later than July of the preceding year for a May event and February of the same year for a November event.

4. Schedule

- 4.1 A schedule giving details of the place and time of the shows for each designer or line of clothing selected to participate in the fashion event shall be determined and published by the organizers.

- 4.2 The organizers will publish a schedule 30 days prior to the commencement of the event. Any designer canceling participation in the event after publication of the draft schedule will be responsible for any costs incurred.
- 4.3 The schedule shall not allow for more than one designer show or collection showing at any given time.
- 4.4 Designers must comply with all responsibilities and requirements as to date and time of their respective shows and special appearances.
- 4.5 Delays in the start of a show due to action or inaction by the designer and which causes further delay or damage to subsequent shows are deemed to be inappropriate behavior and subject to disciplinary action, including removal from the schedule and inability to participate or showcase further.

5 Designer Eligibility

- 5.1 Applications will be open to all designers of clothing and fashion accessories who are either based in or originate from an island state.
- 5.2 Designers who do not originate from an island state may be considered for participation as international designers. This number will be limited to no more than seven (7) designers, not including those designers specially invited as international guest designers.
- 5.3 The designer must show an ability to produce a minimum of 20 garments or an entire line of clothing consisting of a maximum of 40 garments. Jewelry and accessories designers must produce a minimum of 20 pieces per collection.
- 5.4 All designers applying to participate in IWFS must be able to verify that they have been in business for a minimum of two (2) years continually prior to application.
- 5.5 The designer must also showcase at IWFS at least one garment that entails either (a) the designer's depiction/representation of a visual artist work for inclusion in the "Haute Art Couture" component of IWFS, or (b) cultural elements of the island that the designer represents, or (c) a garment that reflects the designer's awareness of and attention to the environment and/or global social issues.
- 5.6 The designer must indicate in a written statement at the time of application for participation in IWFS whether he/she is able to manufacture, produce and ship a collection 60 days from the date of any order being placed. If such guarantee cannot be given the designer must engage the services of the organizers in facilitating this capability in licensing, manufacturing production, quality control, marketing and sales, and distribution.

6 Application for Designer Participation

- 6.1 All designers wishing to participate in the Fashion Showcase shall submit the Application Form & Agreement to either by mail, courier service or in electronic form.
- 6.2 Designers must indicate the number of garments or accessories to be presented.
- 6.3 Evidence of existing or past designs must accompany the application either in photographic or electronic form.
- 6.4 The organizers will establish and publish the applicable Designer Registration Fee for those designers selected to participate. This non-refundable fee is to cover administrative and production expenses only.
- 6.5 All applications are subject to review by the Screening Committee whose decision as to acceptance will be final.

7 Admission To Shows

- 7.1 Admission to the shows will be restricted to those persons registered for the event, and a specified number of special guests of the designer, the organizers, and ticket holders.
- 7.2 Persons invited by designers as special guests must be included on a list in the prescribed form 15 business days prior to the show. Failure to provide this list of guests will result in those guests not being allowed complimentary admission to the host designer's show or access may be limited to seating availability and priority.
- 7.3 The organizers will arrange for the necessary security and enforcement of admission procedures.
- 7.4 Priority in reserved seating will be given to buyers and agents, the press, and special guests of the designer and the organizers. All other seating will be open to the public.

8 Responsibility

- 8.1 The organizers will be responsible for the following:
 - 8.1.1 All security services necessary for the event,
 - 8.1.2 The design and creation of all presentation space including the construction of the stage/catwalk.
 - 8.1.3 The provision of hair and make-up stylists, shoe sponsors (where appropriate), models (maximum 10 models per show), show choreography, fitting space, seamstresses, dressers, sound and lighting, seating arrangement and ushers.
 - 8.1.4 The exclusive rights to all television network collaboration and DVD production and distribution, and the exclusive right to determine the times and methods of transmission, photography, filming and video production.
 - 8.1.5 Ensure that the same level of quality in style and content is maintained in

each show, and reserves the right to eliminate or terminate any show which does not meet this standard or suspend any designer who is not compliant.

8.1.6 Arrange for the exclusive interview of designers with members of the media.

8.1.7 When and where appropriate, and in the sole discretion of the organizers, provide adequate space for the display or exhibit of the designer's products to buyers and international agents during the event.

8.2 Each Designer will be responsible for the following:

8.2.1 Insurance on all garments and accessories used on his/her behalf during the event.

8.2.2 Provide a "run of the show" sheet to the organizers prior to the show, and provide the same for buyers and media at the show.

8.2.3 Hire additional models (maximum 5) at his/her own expense if more than the 10 assigned models are required, such additional models not to be models already contracted by the organizers.

8.2.4 Observe all laws and regulations regarding lighting, signage, use of pyrotechnics, and structures for the show, including fire regulations. All variations must obtain the prior approval of the organizers.

8.2.5 Ensure that all privately engaged assistants, photographers or film/television crews are properly registered and accredited to the event at least 15 days in advance.

8.2.6 Agree to the use of all photographic images taken during the event by the organizers in any promotional material.

8.2.7 Unless otherwise provided and expressly stated by the organizers each Designer must provide all shoes and accessories required to complement his/her collection.

8.2.8 Cooperate with the Producer and make-up and hair consultants in the creation of an acceptable common appearance for models participating in a collective runway show.

8.2.9 By participating in the event the Designer acknowledges and accepts these Rules without any conditions.

8.2.10 Ensure the avoidance of any conduct which may be considered by public opinion as contrary to moral standards during and outside fashion shows or the duration of the event.

9 Agency Relationship

The organizers, by arranging events contemplated by these Rules, do not represent themselves in any way as agent or employer of the participating designer(s). Such agency relationship is subject to a specific contractual

arrangement and may also include the designer operating under either an individual or the collective label, ExÎles, created and managed by the organizers.

11 Delegation of Authority

The organizers, within their sole discretion, have the power to delegate any or all aspects of the organization and coordination of the event to a third party.